

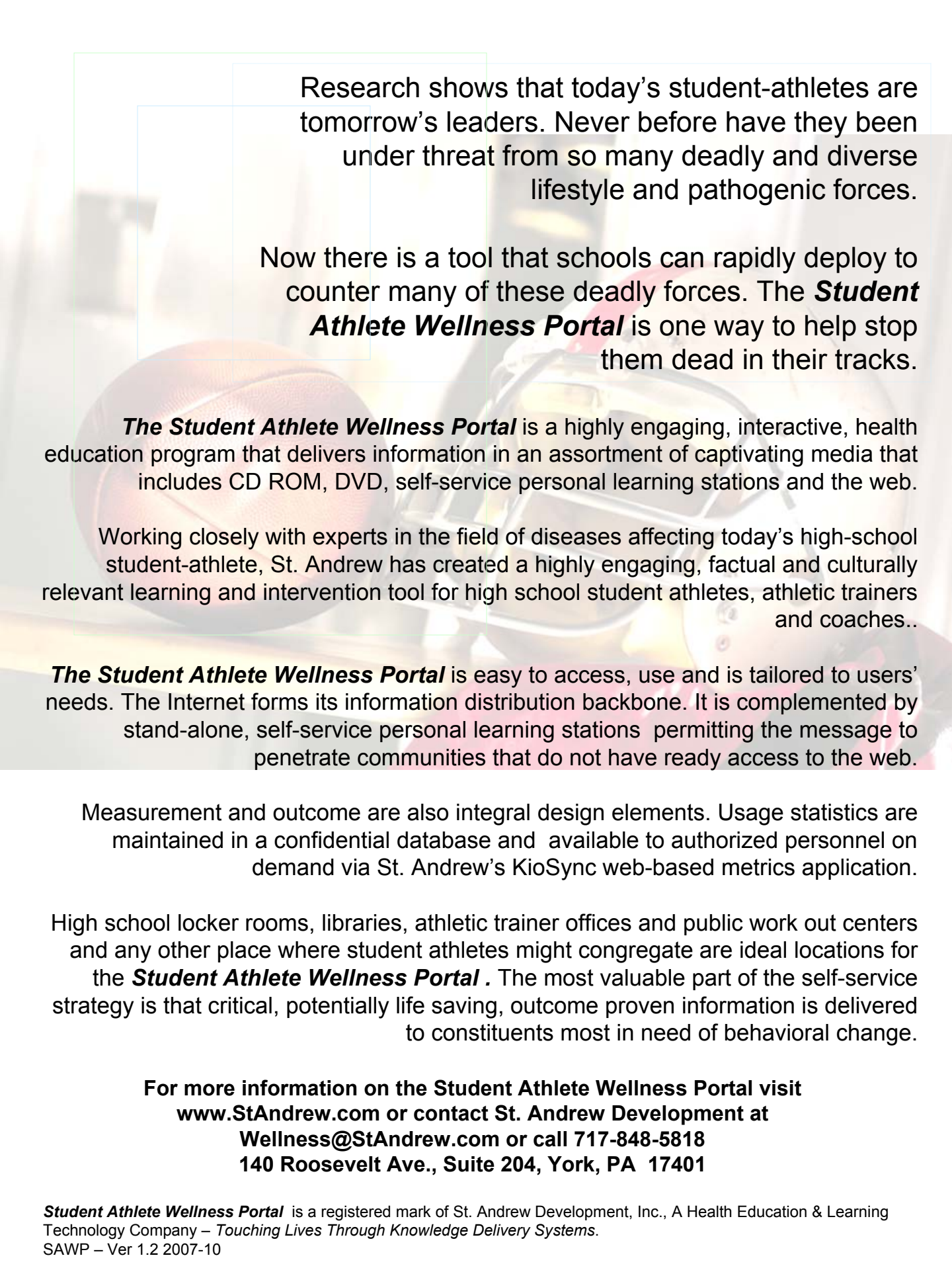
Student Athlete Wellness Portal ©

..... tackling MRSA, Obesity, Illegal Steroids, Hydration, STD's and more head on.



An interactive health education and intervention tool for schools with athletic programs by St. Andrew Development

STANDREW
DEVELOPMENT
INC



Research shows that today's student-athletes are tomorrow's leaders. Never before have they been under threat from so many deadly and diverse lifestyle and pathogenic forces.

Now there is a tool that schools can rapidly deploy to counter many of these deadly forces. The ***Student Athlete Wellness Portal*** is one way to help stop them dead in their tracks.

The Student Athlete Wellness Portal is a highly engaging, interactive, health education program that delivers information in an assortment of captivating media that includes CD ROM, DVD, self-service personal learning stations and the web.

Working closely with experts in the field of diseases affecting today's high-school student-athlete, St. Andrew has created a highly engaging, factual and culturally relevant learning and intervention tool for high school student athletes, athletic trainers and coaches..

The Student Athlete Wellness Portal is easy to access, use and is tailored to users' needs. The Internet forms its information distribution backbone. It is complemented by stand-alone, self-service personal learning stations permitting the message to penetrate communities that do not have ready access to the web.

Measurement and outcome are also integral design elements. Usage statistics are maintained in a confidential database and available to authorized personnel on demand via St. Andrew's KioSync web-based metrics application.

High school locker rooms, libraries, athletic trainer offices and public work out centers and any other place where student athletes might congregate are ideal locations for the ***Student Athlete Wellness Portal*** . The most valuable part of the self-service strategy is that critical, potentially life saving, outcome proven information is delivered to constituents most in need of behavioral change.

For more information on the Student Athlete Wellness Portal visit www.StAndrew.com or contact St. Andrew Development at Wellness@StAndrew.com or call 717-848-5818 140 Roosevelt Ave., Suite 204, York, PA 17401